

## **Bridge Investment Group Partners Raises \$737 million of Equity Capital for Seniors Housing Initiative**

**U.S. private real estate investment manager to acquire assets within the  
Seniors Housing and Medical Property sector**

ORLANDO, FL, July 27, 2015 – Bridge Investment Group Partners LLC (“Bridge-IGP”), a leading U.S. private real estate investment manager, is pleased to announce it has raised \$737 million of equity capital for the acquisition of U.S. seniors housing communities and medical properties through ROC Seniors Housing Fund Manager, LLC (“ROC Seniors Housing”). The fundraising was completed thanks to strong support from existing investors of Bridge-IGP and ROC Seniors Housing as well as new commitments from a number of leading institutional investors.

“We are very pleased with the developments related to ROC Seniors Housing,” said Robert R. Morse, Executive Chairman of Bridge-IGP. “We currently own or have under binding contract 39 high-quality assets that offer investors outstanding financial metrics of high current income and strong projected capital appreciation as the team completes the value-add incremental investments and operating improvements fundamental to the investment thesis.” Robb W. Chapin, Chief Executive Officer of ROC Seniors Housing, and Philip M. Anderson, Chief Investment Officer of ROC Seniors Housing, together, added, “The current market environment is favorable for investing capital into seniors housing and medical properties. Primarily driven by the strong demographic trend of an aging population led by unprecedented growth in the 75 and older segment, which will only accelerate over the next 30 years, our experienced team and industry relationships generate attractive long-term investment opportunities as reflected in a continuing robust pipeline.”

ROC Seniors Housing focuses on the value-add segment of the market, and seeks to acquire assets that will benefit from incremental capital investment and/or marketing, to reposition the assets and create substantial additional value. Such actions can include refurbishment and renovation, changing the resident mix (adding more memory care units, for example), adding services and amenities, and increasing the marketing footprint. The longstanding industry relationships of ROC Seniors Housing’s 26 dedicated investment and asset management professionals have enabled the company to partner with blue-chip providers of seniors housing care and services.

### **About Bridge-IGP & ROC Seniors Housing**

Bridge-IGP and ROC Seniors Housing are integrated investment advisers under the Investment Advisers Act of 1940. Bridge-IGP and affiliates have over \$3.5 billion of assets under management and manage an additional \$400 million in real estate assets owned by affiliates. Bridge-IGP and affiliates employ over 1,000 people in 18 States, manage a combination of 34,000 multifamily and seniors housing units, and 2.1 million square feet of commercial office property.

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