

Bridge Expands to Asia with Seoul Office Opening

NEW YORK, NY – October 20, 2020 - Bridge Investment Group (“Bridge”) today announced that it has opened an office in Seoul, South Korea to better serve its Asian investor base. Earlier this year, Bridge hired Seunghwan Lee as Managing Director to lead Bridge’s Asia capital-raising efforts. Prior to joining Bridge, Mr. Lee worked at Korea Investment Corporation for over a decade where most recently he was the Deputy Chief Investment Officer and Senior Managing Director.

In announcing these developments, Robert Morse, Chairman of Bridge, said: “After years of developing a significant Asian investor base, we concluded that we can best serve our existing and prospective Asian-based investors by establishing a physical presence in the region. While our current investment vehicles focus on U.S. investments, we also believe there is future opportunity in selected parts of the Asian region, and an on-the-ground presence will best position Bridge to evaluate and execute on those opportunities.

“In addition, we are delighted that Mr. Lee has joined the Bridge team. Mr. Lee brings decades of experience, a wealth of knowledge and valuable insight to the Bridge platform and team. He is supported by the entire capital markets team at Bridge.”

About Bridge Investment Group

Bridge Investment Group is a privately-held real estate investment management firm with \$22+ billion in assets under management. Bridge combines its 4,100+* person, nationwide operating platform with specialized teams of investment professionals focused on select US real estate verticals, which Bridge believes offer above-market opportunity: multifamily, office, seniors housing, affordable housing, opportunity zones, and debt strategies.

*Total 4,100 employees include employees of professional employer organizations at sites managed by Bridge Senior Living, LLC.