

Bridge Investment Group Launches Bridge CARES: COVID-19 Relief Fund

Bridge pledges over \$1.5 million on to support residents impacted by the pandemic

As the world continues to grapple with the impacts of coronavirus, Bridge Investment Group LLC today announced the creation of the Bridge CARES: COVID-19 Relief Fund, committing over \$1.5 million to support those in need within Bridge managed communities. The launch of the COVID-19 Relief Fund highlights Bridge’s focus on ensuring the health and safety of the Bridge extended family, which has never been more evident than during this pandemic as Bridge works tirelessly to protect, empower and secure the future for its residents and tenants.

In addition to \$1 million funded out of the Bridge Workforce & Affordable Housing “Bridge Community Enhancement Initiative (BCEI)” Empowerment pillar, the Partners of Bridge have personally committed \$500,000 to date, with more expected to come. Bridge’s commitment includes a special and supplemental matching program funded out of the Bridge Charitable Gift Fund, in addition to the \$1,000 match provided to each employee per calendar year.

In collaboration with our non-profit partner of 25 years, Project Access, this program is structured to maximize dollars that end up directly in the hands of Bridge residents who are struggling from the economic impacts of the shutdown of nearly all businesses across the world.

Bridge has also updated the Bridge COVID-19 Financial Hardship Assistance Program through this pandemic to best aid its Multifamily residents through flexible rent plans and placing a moratorium on evictions, as well as launched the Bridge Employee Emergency Support Initiative to ensure all Bridge employees are safe, healthy and well taken care of through the pandemic.

For more information on the Bridge CARES: COVID-19 Relief fund, please visit <https://bridgegives.benevity.org/community/fundraiser/27278>.

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