



Shoes that Fit was proud to partner with Bridge Investment Group in 2019 to create the “Bridge Boots-on-the-Ground” program. Thanks to their generous \$45,000 grant, Bridge Investment Group helped kids across their nationwide footprint: New York, their native Salt Lake City, West Jordan, and Hayward, California. The program sponsored four elementary schools, helping more than 1,400 kids in total receive brand new athletic shoes.

“Bridge Investment Group has always prided itself on being at the forefront of community revitalization. Child Welfare is one of Bridge’s four charitable pillars, along with Enabling Housing, Education and Environmental Sustainability, and this new program has supported, inspired and enabled over 1,400 children in need across Bridge communities.

The Hayward, CA event supported the children living within and adjacent to Lincoln Landing, a mostly multifamily development project within our Bridge Qualified Opportunity Zone initiative. This partnership advances the creation of a vibrant, thriving community within Lincoln Landing and furthers the ethos of the Qualified Opportunity Zone legislation. Bridge is committed to improving the communities in which we operate and has led the real estate industry in creating an accountable and transparent framework for the measurement and reporting of community impact within our Opportunity Zone markets.” **INNA KHIDEKEL – Partner, Bridge Investment Group and the Chair of the Bridge Charitable Giving Committee**

“We love helping kids and helping them improve their education and get them excited about their future.” Shared **Micah Brown, Director of Operations for Bridge**. Bridge believes in empowerment, and their work in giving kids shoes empowers them to reach their full potential, in the classroom and in life.

"One in five children in the United States live in poverty, and shoes are one of the most expensive items for low-income families to provide. When families have to choose between putting food on the table or buying new shoes for school, you can imagine that food wins every time. The simple gift of a pair of shoes can increase a child's confidence, attendance and performance at school, and we are so thankful that **Bridge Investment Group** is taking the time to make such a positive impact on these kids." **AMY FASS – Executive Director, Shoes That Fit**

ABOUT BRIDGE INVESTMENT GROUP:

Bridge Investment Group is a privately held real estate investment management firm and owner-operator with \$16+ billion in assets under management. Founded in 1991, Bridge combines its 2,700-person, nationwide operating platform with specialized teams of investment professionals focused on select US real estate verticals, which Bridge believes offer above-market opportunity: Multifamily, Workforce/Affordable Housing, Office, Senior Housing, Qualified Opportunity Zones and Debt Strategies. <https://www.bridgeig.com>.

ABOUT SHOES THAT FIT:

A national 501(c)3 nonprofit organization based in Claremont, CA., Shoes That Fit tackles one of the most visible signs of poverty in America by giving children in need new athletic shoes to attend school with dignity and joy, prepared to learn, play and thrive. Named a California Nonprofit of the Year, Shoes That Fit delivered new athletic shoes to approximately 124,000

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